

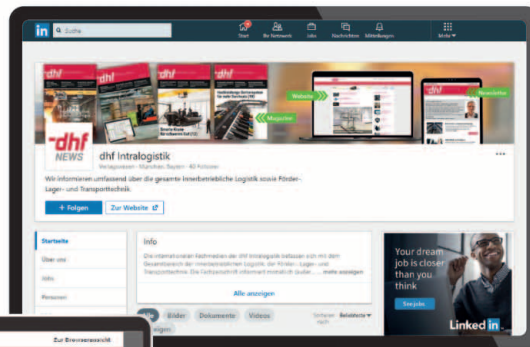
Warehouse Logistics + Material Flow

Industrial Trucks

Information Technology

Cranes + Hoists

Loading + Transport



**PDF-DOWNLOAD**



[www.tedo-verlag.de/download/mediadaten-dhf-2021-de-pdf](http://www.tedo-verlag.de/download/mediadaten-dhf-2021-de-pdf)



**ALWAYS THERE FOR YOU!  
YOU CAN REACH OUR  
MEDIA EXPERTS UNDER:**

**+49 6421 3086-111**



**1 Title:** dhf Intralogistik

**2 Brief Description:** The international trade journal dhf Intralogistik deals with the entire field of internal logistics, conveying, storage and transport technology. It provides monthly information (except in January and July) on the areas of rationalization of conveying, storage and transport technology, mechanization and automation in internal material flow. dhf Intralogistik also covers the design, operation, equipment and planning of all types of materials handling equipment, installations and systems. It serves the professional information and the exchange of experience between users and manufacturers as well as the experts in planning, manufacturing, organization and construction.

**3 Target Group:** Users and experts from all areas of intralogistics

**4 Publication Frequency:** 10 x per year

**5 Format:** DIN A4

**6 Volume:** 67th Volume 2021

**7 Subscription Price:**

ISSN-Nr. 0947-9481	Trade Journal		ePaper		Trade Journal + ePaper	
	Germany	Abroad	Germany	Abroad	Germany	Abroad
Annual Subscription	€ 160.- (incl. shipping)	€ 170.- (plus shipping)	€ 106.-	€ 106.-	€ 173.- (incl. shipping)	€ 184.- (plus shipping)
Retail Price	€ 16.- (plus shipping)	€ 16.- (plus shipping)	€ 12.-	€ 12.-	€ 22.40 (plus shipping)	€ 22.40 (plus shipping)

All prices include legal VAT.

**8 Memberships/Participation:** –

**9 Publishing House:** TeDo Verlag GmbH  
Postal Address: Postfach 2140 • 35009 Marburg  
Delivery Address: Zu den Sandbeeten 2 • 35043 Marburg

**10 Schedule/Editorial Calendar:** see page 3

**11 Publisher:** Dipl.-Stat. B. Al-Scheikly

**12 Advertisements:** **Markus Lehnert, Advertising Manager**  
Phone: +49 6421 3086-594  
E-Mail: mlehnert@tedo-verlag.de

**Panagiota Herbrand, Advertising Sales Manager**  
Phone: +49 6421 3086-519  
E-Mail: pherbrand@tedo-verlag.de


**13 Editorial Staff:** **Christoph Scholze, Chief Editor**  
Phone: +49 6421 3086-203  
E-Mail: cscholze@tedo-verlag.de


**14 Print Copies:** 12,000 copies

**15 Volume Analysis:** 2019 = 10 Issues  
Total Size: 520 pages = 100.0%  
Editorial Part: 390 pages = 75.0%  
Ad Section: 130 pages = 25.0%  
Bound-in Inserts: 2 pages = 0.4%  
Publisher's Ads: 0 pages = 0.0%  
Inserts: 2 pieces



2 (March)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 29.03.2021	dhf special Hanover Trade 'Logistics 4.0'	Conveyor and Sorting Systems	Forklifts of any Type	Standard Cranes, Process Cranes	Warehouse Management Systems	Heavy Duty Transporter	
Advertising Deadline: 15.03.2021		Storage and Picking Systems	Driverless Transport Systems	Lifting Tables	Identification Systems	Special Transporters	
Editorial Deadline: 01.03.2021		Automatic Small Parts Storage	Heavy Forklift Trucks, Reach Stackers	Hoists and Grabs	Intralogistics Software	Doors and Gates	
		Shelving and Racking Systems	Attachments	Safety Systems	Handheld Terminals	Load Carriers and Containers	
		Warehouse Modernization	Warehouse Equipment	Slings	Coding and Reading Systems	Packing and Loading	
Product Overviews	DTS (Driverless Transport Systems)						

4 (May)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Erscheinungstermin: 31.05.2021	dhf special LogiMAT 2021	High-bay Warehouse	Forklifts of any Type	Cranes of any Type	Transport Control Systems	Load Securing	
Advertising Deadline: 17.05.2021		Storage and Retrieval Machines	Warehouse Trucks	Energy and Data Transmission Systems	Warehouse Management Systems	Load Carriers and Containers	
Editorial Deadline: 03.05.2021		Warehouse Modernization	Driverless Transport Systems	Vacuum Technology	Weighing Equipment	Pallets	
		Automatic Small Parts Storage	Forklifts with Explosion Protection	Aerial Work Platforms	Intralogistics Software	Doors and Gates	
		Drive Technology	Multidirectional and Sideloaders		Printers	Packing and Loading	
Product Overviews	LogiMAT - Intralogistics up to date						

6 (July/Aug)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 23.08.2021	<b>dhf special</b> <b>Cranes + Hoists</b> <b>+ Manufacturer Survey</b>  <b>Tow Tractors +</b> <b>Tugger Trains</b>	Conveyor and Sorting Systems	Forklifts of any Type	Cranes of any Type	Logistics Software	Doors and Gates	<b>Future Logistics Congress, Dortmund,</b> 14.09. – 15.09.2021   <b>Birmingham (UK),</b> 14.09. – 16.09.2021
Advertising Deadline: 09.08.2021		Electric Overhead Conveyors	Warehouse Trucks	Safety Systems	Crane and Radio Remote Controls	Ramp Equipment	
Editorial Deadline: 26.07.2021		Power and Free Conveyors	Driverless Transport Systems	Slings	Warehouse Management Systems	Loading and Unloading Systems	
		Stacker Cranes	Tow Tractors and Tugger Trains	Standard Cranes, Process Cranes	Coding and Reading Systems	Load Securing	
		Racks and Racking Systems	Sideloaders	Lifting Gear	Weighing Equipment	Pallets	
Product Overviews	Cranes + Hoists, Loading + Transport						

8 (Oct)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 18.10.2021	dhf special Warehouse Logistics + Material Flow + Manufacturer Survey  Conveyor Technology	Storage and Order Picking Systems	Forklifts of all Types	Standard Cranes, Process Cranes	Coding and Reading Systems	Ramp Equipment	 Berlin, 20.10. – 22.10.2021
Advertising Deadline: 04.10.2021		Long Goods Storage, Special Storage	Warehouse Trucks	Lifting Tables	Logistics Software	Packing and Loading	
Editorial Deadline: 20.09.2021		Shelving and Racking Systems	Multidirectional and Sideloaders	Aerial Work Platforms	Data Transfer Systems	Doors and Gates	
		Automation Components	Attachments	Workplace Equipment	Handheld Terminals	Load Carriers and Containers	
		Conveyor and Sorting Systems	Driverless Transport Systems	Vacuum Technology	Weighing Equipment	Load Securing	
Product Overviews	Racking Systems and Technology + Components						

9 (Nov)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: <b>15.11.2021</b>  Advertising Deadline: <b>01.11.2021</b>  Editorial Deadline: <b>18.10.2021</b>	<b>dhf special</b> <b>Information Technology</b>  <b>Container + Pallets</b>	Handling Technology  Shelving and Racking  Conveyor Technology  Drive Technology  Automatic Small Parts Storage	Forklifts of any Type  Heavy Forklift, Reach Stackers  Cold Store Forklift  Forklifts with Explosion Protection  Battery and Drive Technology	Cranes of any Type  Vacuum Technology  Hoists and Grippers  Slings  Rope and Chain Hoists	Radio Remote Controls  Fleet Management Systems  Logistics Software  Handheld Terminals  Identification Systems	Heavy Duty Transporter  Special Transporter  Pallets  Load Securing  Load Carriers and Containers	<b>sps</b> <small>smart production solution</small> <b>Nuremberg,</b> 23.11. – 25.11.2021
<b>Product Overviews</b>	Wearable Computing and Handhelds, Containers + Pallets						

10 (Dec)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: <b>13.12.2021</b>  Advertising Deadline: <b>29.11.2021</b>  Editorial Deadline: <b>15.11.2021</b>	<b>dhf special</b> <b>Industrial Trucks</b> <b>+ World Ranking 2021</b>	<b>International market of industrial trucks</b> current information, comments and market data. Attachments, batteries, chargers, tires, operator seats, drives, etc.  <b>+ Poster: World ranking list of industrial trucks</b>					
<b>Product Overviews</b>	Industrial Trucks						

Preview LogiMAT 2022





**1 Advertising Formats and Prices:** (All prices shall be subject to the applicable VAT rate.)

Format	Width x Height		b/w	2C	3C	4C
	Print Space	Bleed (add 3mm trim on each side)				
Front Page	–	–	–	–	–	€ 5,500.-
Cover Pages	–	210mm x 297mm	€ 4,000.-	€ 4,410.-	€ 4,820.-	€ 5,230.-
1/1 Page	185mm x 270mm	210mm x 297mm	€ 3,800.-	€ 4,210.-	€ 4,620.-	€ 5,030.-
1/2 Junior Page (DIN A5)	140mm x 190mm	148mm x 210mm	€ 2,250.-	€ 2,630.-	€ 2,990.-	€ 3,100.-
1/2 Page Vertical	90mm x 270mm	105mm x 297mm	€ 1,950.-	€ 2,330.-	€ 2,690.-	€ 2,800.-
1/2 Page Horizontal	185mm x 130mm	210mm x 148mm	€ 1,950.-	€ 2,330.-	€ 2,690.-	€ 2,800.-
1/3 Page Vertical	60mm x 270mm	70mm x 297mm	€ 1,400.-	€ 1,720.-	€ 2,040.-	€ 2,100.-
1/3 Page Horizontal	185mm x 90mm	210mm x 100mm	€ 1,400.-	€ 1,720.-	€ 2,040.-	€ 2,100.-
1/4 Page	90mm x 130mm	105mm x 148mm	€ 1,050.-	€ 1,330.-	€ 1,590.-	€ 1,670.-
1/4 Page Vertical	45mm x 270mm	52mm x 297mm	€ 1,050.-	€ 1,330.-	€ 1,590.-	€ 1,670.-
1/4 Page Horizontal	185mm x 65mm	210mm x 74mm	€ 1,050.-	€ 1,330.-	€ 1,590.-	€ 1,670.-
1/8 Page	90mm x 65mm	105mm x 74mm	€ 550.-	€ 790.-	€ 965.-	€ 1,000.-
1/8 Page Vertical	45mm x 130mm	52mm x 148mm	€ 550.-	€ 790.-	€ 965.-	€ 1,000.-
1/8 Page Horizontal	185mm x 30mm	210mm x 39mm	€ 550.-	€ 790.-	€ 965.-	€ 1,000.-
Product Overview	91mm x 110mm	–	€ 660.-	–	–	€ 790.-

- 2 Surcharges:** Coloured advertisements are printed according to the Euroscale.  
All other colours are special colours.

Colour Surchar.	1/1 p.	1/2 p.	1/3 p.	1/4 p.	1/8 p.	Product Overview
2 colours	€ 410.-	€ 380.-	€ 320.-	€ 280.-	€ 240.-	–
3 colours	€ 820.-	€ 740.-	€ 640.-	€ 540.-	€ 415.-	–
4 colours	€ 1,230.-	€ 850.-	€ 700.-	€ 620.-	€ 450.-	€ 130.-
Special Colour	On request					

- Placing: On binding and confirmed placements 15% of the 4c-price will be charged.
- Colour Surcharges: Non-discountable
- Format Surcharges: For special placements there is a 15% surcharge on the 4c-price for the following formats:
- Table of Contents
  - Editorial
- For advertisements over binding and bleed advertisements 15% on the basic price will be charged.
- VAT: All prices are subject to legal VAT at the statutory rate.

- 3 Discount:** For orders accepted within one insertion year
- Frequency: 3 x 5%    6 x 10%    9 x 15%    12 x 20%
- Quantity: 2 pages 5%    4 pages 10%    8 pages 15%    12 pages 20%
- Agency Discount: 15%

- 4 Job Ads:** For job advertisements we grant 15% discount on the respective basic price.

## 5 Special Advertising Formats:

Bound-in Inserts:	Delivery quantity: 12,500 pieces	
	Delivery: see Formats and Technical Data on p. 14	
	80 - 135g/m <sup>2</sup>	2 pages € 4,000.-
		4 pages € 6,500.-
		8 pages € 8,900.-
		more than 8 pages auf Anfrage
	136 - 170g/m <sup>2</sup>	20% surcharge on the basic price
	ab 170g/m <sup>2</sup>	25% surcharge on the basic price

Inserts:	Delivery quantity: 12,500 pieces	
	Delivery: see Formats and Technical Data on p. 15	
	Full supplement	each 1,000 copies
	up to 25g	€ 3,375.- € 291.-
	up to 50g	€ 5,625.- € 485.-
	above 50g	on request on request

Postcards/Samples:	Delivery quantity: 12,500 pieces	
	Delivery: see Technical Data on p. 15	
	Adhesive inserts up to 5g (witho. mount.)	€ 100.- %
	Mechanical bonding	€ 90.- %
	Manual bonding	on request

- 6 Contact:** **Panagiota Herbrand, Advertising Sales Manager**  
Phone: +49 6421 3086-519  
E-Mail: pherbrand@tedo-verlag.de

- 7 Terms of Payment/Bank Details:**  
The invoice amount is payable within 14 days of the invoice date.  
For payments within 8 days we grant 2% discount.

Sparkasse Marburg-Biedenkopf:  
Bank code 533 500 00, Acc. 1037305320  
IBAN: DE83 5335 0000 1037 3053 20  
SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:  
Bank code 500 100 60, Acc. 517 030-603  
IBAN: DE51 5001 0060 0517 0306 03  
SWIFT-BIC: PBNKDEFF

- 1 Sizes:** DIN A4 210mm x 297mm (width x height)  
 Print space: 185mm x 270mm (width x height)
- 2 Printing Process:** Offset: Printing colours in Euroscale (CMYK) for offset according to ISO12647-2, back stitching
- 3 Data Delivery:** Electronical via e-mail to:  
 banner@tedo-verlag.de
- 4 Printing Data:** High-res PDF (with embedded fonts and transparency reduction)
- 5 Colours:** When printing in four colours we use Cyan, Magenta, Yellow, Black (CMYK) as defined according to the Euroscale. It is absolutely necessary to choose these colours in your programs.  
 Attention:  
 RGB colours or spot colours may only be used after consultation with the publishing house.
- 6 Proof:** A 1:1 printout is required to check a delivered display.  
 For the printing of coloured advertisements, please supply a corresponding and binding colour proof or print. Without these documents, no liability or warranty can be assumed for any errors. The publisher cannot accept any guarantee for colour deviations caused by different types of paper (proof/printing to production paper). This also applies to deviations within the tolerance range of expression to industrial colour printing or due to offset printing.
- 7 Output Profile:** ISO Coated v2 (ECI) / FOGRA39 (ISO12647-2:2004)

**8 Return Consignment:**

Delivered printing documents will only be returned to the respective client upon request. The obligation of the publisher to retain the advertisement ends three months after publication of the advertisement.

**9 Warranty:**

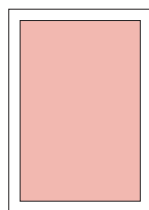
Only data existing on the delivered data carrier can be exposed. The publisher assumes no liability for deviations in texts, illustrations and especially colours. Incorrect exposures due to fragmentary or defective files, wrong settings or incomplete information will be invoiced according to actual expenses. The delivered film positives must be redigitalised. The customer will be charged separately for the additional effort.

**10 Contact:**

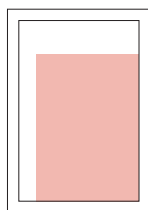
Electronical via e-mail to:  
 anzeigen@tedo-verlag.de



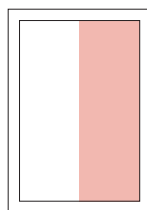
## Size Format Print Space



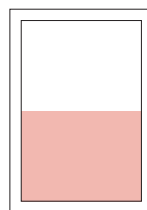
1/1 page  
185mm x 270mm



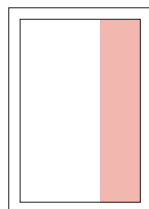
1/2 page A5 (junior)  
140mm x 190mm



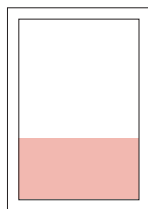
1/2 page vertical  
90mm x 270mm



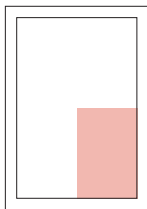
1/2 page horizontal  
185mm x 130mm



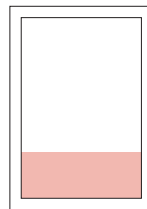
1/3 page vertical  
60mm x 270mm



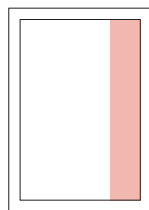
1/3 page horizontal  
185mm x 90mm



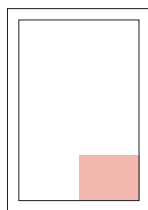
1/4 page  
90mm x 130mm



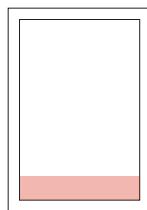
1/4 page horizontal  
185mm x 65mm



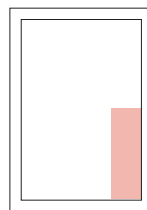
1/4 page vertical  
45mm x 270mm



1/8 page  
90mm x 65mm

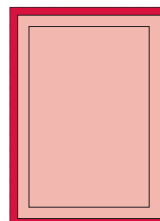


1/8 page horizontal  
185mm x 30mm

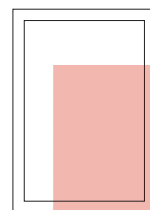


1/8 page vertical  
45mm x 130mm

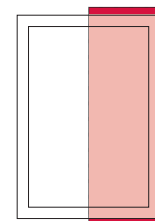
## Size Format with Bleed



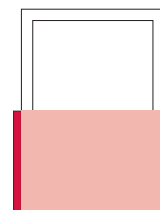
1/1 page  
210mm x 297mm



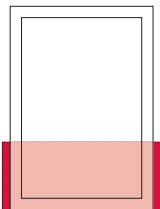
1/2 page A5 (junior)  
148mm x 210mm



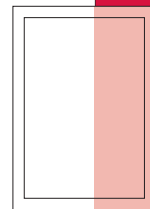
1/2 page vertical  
105mm x 297mm



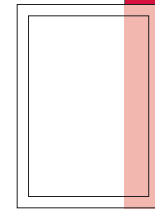
1/2 page horizontal  
210mm x 148mm



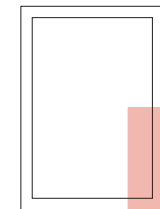
1/3 page horizontal  
210mm x 100mm



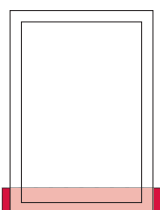
1/3 page vertical  
70mm x 297mm



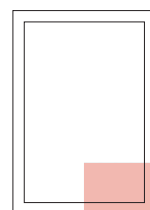
1/4 page vertical  
52mm x 297mm  
1/4 page horizontal  
210mm x 74mm  
1/4 page  
105mm x 148mm



1/8 page  
52mm x 148mm



1/8 page horizontal  
210mm x 39mm

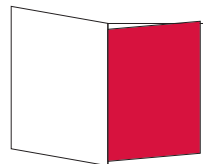


1/8 page  
105mm x 74mm

Attention: Please add 3mm on each side for trim on all formats in bleed!

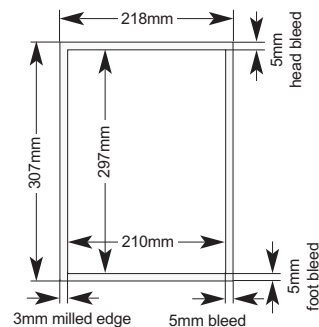


**Bound Inserts:** Before the order is accepted and confirmed, we require a copy of a binding sample with an indication of size and weight. The bound-in supplements are to be delivered without cuttings on the bleeds. Multisheet bound-in supplements or those with flaps are to be delivered folded. The front page of the supplement needs to be marked. The placing is between two sheet parts. Multi-page inserts must be folded and delivered in untrimmed format. The pages within the gutter must be (at least) 5mm from the trimming edge.

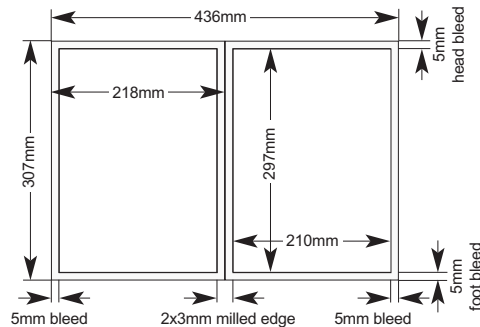


**Minimal Format:** 147mm x 210mm  
**Maximum Format:** 210mm x 297mm  
**Minimal Weight:** for 4-paged products 115g/m<sup>2</sup>

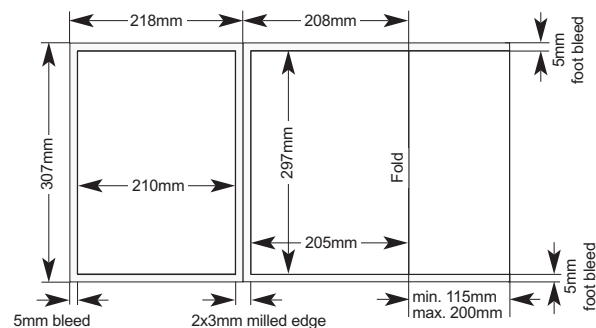
### 2-paged Bound Insert



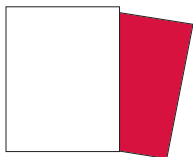
### 4-paged Bound Insert



### 4-paged Bound Insert with Cover



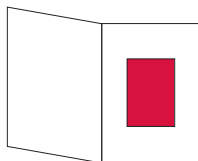
- 1 Loose Inserts:** Before the order is accepted and confirmed, we require a copy of a binding sample with an indicator of size and weight. The delivered inserts must be trimmed and folded as final products.



<b>Minimal Format:</b>	100mm x 210mm
<b>Maximum Format:</b>	205mm x 290mm
<b>Minimal Weight:</b>	115g/m <sup>2</sup>
<b>Maximum Weight:</b>	upon request
<b>Positioning:</b>	undefined

- 2 Fixed Inserts:** Mechanical Bonding: Glued edge parallel to the flange, at least 1cm to a maximum distance of 6cm from the flange. Folded products must be closed at the flange. Positioning upon request.

Affixed postcards, samples on bound-in inserts or full-paged advertisements are additionally charged as fixed inserts. Before the order is accepted and confirmed, a copy of a binding sample with an indication of size and weight is required.



<b>Minimal Format:</b>	105mm x 147mm
<b>Maximum Format:</b>	148mm x 190mm
<b>Minimal Weight:</b>	160g/m <sup>2</sup>

**Delivery:** Deliveries of any bound-in inserts and fixed inserts always require a delivery note in order to guarantee an unobstructed production. Therefore a sample of the content on the pallet's outside is necessary. Please, also send an additional sample to the publisher.

**Required Quantity:** 12,300 copies

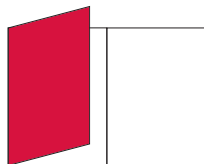
**Delivery Address:** Our delivery address for bound-in inserts and any other supplement will be given to our customers with the confirmation of the order.

**Delivery Deadline:** The printing documents deadline is also the delivery date for the respectively agreed issue (see Editorial Calendar on page 6).

**3 Contact:** **Panagiota Herbrand, Advertising Sales Manager**  
 Phone: +49 6421 3086-519  
 E-Mail: pherbrand@tedo-verlag.de

## 1 Special Advertising Formats:

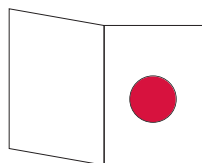
Gatefolder



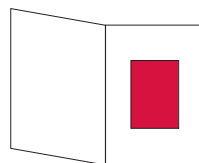
Flap



CD-ROM



Samples



## 2 Prices for Special Advertising:

Available upon request

## 3 Reprint:



Reprinting publications is a flexible and inexpensive possibility for a successful promotion by combining your product and brand message with the credibility and excellent reputation of dhf Intralogistik.

We take care of printing and creating an electronic file for your website and, on request, distributing through our letter shop.

## 4 Price List for Reprint:

2 pages, 4-coloured, 135g/m2					
Circulation	500	1,000	2,000	5,000	10,000
Price	€ 790.-	€ 850.-	€ 980.-	€ 1,750.-	€ 2,340.-
4 pages, 4-coloured, 135g/m2					
Circulation	500	1,000	2,000	5,000	10,000
Price	€ 895.-	€ 945.-	€ 1,180.-	€ 1,930.-	€ 2,940.-

All prices plus statutory VAT.

## 5 License for Self-Printing:

If you would like to reprint your article after publication in dhf Intralogistik, you can purchase a reprinting license.

Reprinting License	
Circulation	up to 1,000 copies
Price	€ 400.-

incl. a high-res PDF file. All prices plus statutory VAT.

## 6 Single License:

If you would like to use your technical contribution for online use after printing, we will be happy to create a low-resolution PDF for you.

Single license: € 150.- (plus statutory VAT)

## 7 Contact:

**Panagiota Herbrand, Advertising Sales Manager**

Phone: +49 6421 3086-519

E-Mail: [pherbrand@tedo-verlag.de](mailto:pherbrand@tedo-verlag.de)

**1 Brief Characteristics:** In each issue of dhf Intralogistik, we offer you the opportunity to advertise on specific topics (each topic only once a year!) easily and cost-effectively.

**2 Price:** 4-color product ad: € 790,-.  
For the special price of only € 660,- for a 1/4 page b/w we put your products optimally in scene – against small price surcharges also gladly in color. All prices are exclusive of VAT.

**3 Format:** 91mm x 110mm within the specified layout

4 Topics:	Issue:	Advertising Deadline:
Warehouse logistics + Material Flow + Components	01/2021	08.02.2021
DTS (Driverless Transport Systems)	02/2021	15.03.2021
Cranes + Hoists	03/2021	16.04.2020
Rope and Chain Hoists		
LogiMAT - Intralogistics up to date	04/2021	17.05.2021
Motorized and electric industrial trucks	05/2021	14.06.2021
Cranes + Hoists	06/2021	09.08.2021
Loading + Transport		
Warehouse Management Software	07/2021	06.09.2021
Racking Systems and Technology + Components	08/2021	04.10.2021
Wearable Computing and Handhelds	09/2021	01.11.2021
Containers + Pallets		
Industrial Trucks	10/2021	29.11.2021

**Your Advantages:**

- very inexpensive advertising
- high distribution in the TeDo trade media - print and online
- your product ad appears in the appropriate editorial environment
- with your individual QR code you lead the reader to your media
- if required, we will take care of the ad design for you - free of charge!



## No time for advertising?

**Just send us your documents - we'll do the rest for you!**

anzeigen@tedo-verlag.de

## What documents do we need? - The document check for you:

- Contact information
  - address, phone, fax, e-mail, web address.
- Logo
  - Please send us your digitized logo
- Product image
  - We need your image with a minimum resolution of 300dpi
- Text
  - Word and other text files, also RTF formats up to 800 characters max.



**1 Brief Description:** Represent your company in a short and concise way on a 1/2 or 1/1 page with an image and logo of your company.

**2 Prices:**

1/2 page	€ 1,990.-
1/1 page	€4,120.-

All prices are zero rated for VAT.

**3 Information required:**

- Contact data (address, phone, fax, e-mail, web address)
- Digitalized logo as EPS-file
- Product image – with a minimal resolution of 300dpi
- Text about your company in formats, such as Word, PDF or RTF.

1/2 page with approx. 1,900 characters  
1/1 page with approx. 4,400 characters

The layout of your company portrait will be taken care of by our graphics department and is included in the price.

**4 Contact:**

**Panagiota Herbrand, Advertising Sales Manager**  
Phone: +49 6421 3086-519  
E-Mail: pherbrand@tedo-verlag.de



Example 1/2 page



Example 1/1 page

## Cover



- Booking of the cover picture (including a 2- to 3-page exclusive cover story as agreed with the editorial team).
- Awarded only once per issue
- Layout and design of the cover page is carried out by TeDo Verlag
- Application or product images should be used
- Image 210mm x 200mm (width x height) + 3mm bleed all around, image resolution at least 300dpi

€ 5,500.-

## Inside Cover



- Booking of the inside cover picture (including a 2- to 3-page exclusive inside cover story as agreed with the editorial team).
- Placement at the beginning of the respective topic
- Layout and design of the inside cover is carried out by TeDo Verlag
- Application or product images should be used
- Image 210mm x 297mm (width x height) + 3mm bleed all around, image resolution at least 300dpi

€ 2,400.-

## "Blickfang"



- Prominently placed on pages 6 + 7 / "Blickfang" section
- Awarded only once per issue
- Layout and design are carried out by TeDo publishing house
- Editing of the short press text takes place in our editorial office (max. 1,200 characters)
- XXL image 420mm x 297mm (width x height) + 3mm bleed all around, image resolution at least 300dpi
- Maximum of two additional small images, detailed photos possible
- No logos, advertising texts and slogans possible!

€ 2,600.-

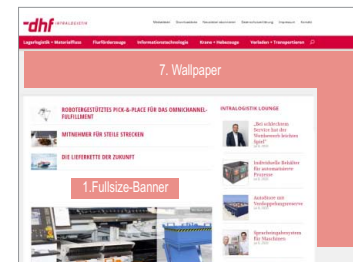
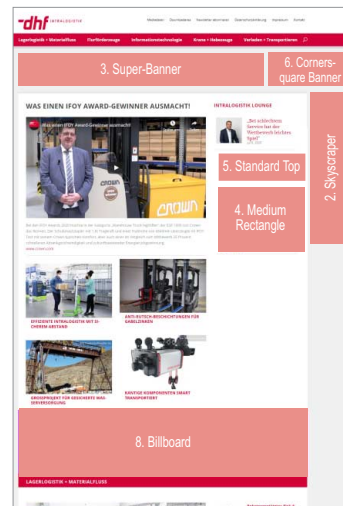
- 1 Website:** [www.dhf-magazin.com](http://www.dhf-magazin.com)
- 2 Usage Data:** V01. May 2020 to 01. August 2020  
Visitors: 3,209, Page Views: 6,341
- 3 Brief Description:** Online advertising has become indispensable for a high-coverage campaign and is an ideal medium for targeted advertising messages. On our homepage [www.dhf-magazin.com](http://www.dhf-magazin.com) you have the opportunity to place your advertisement next to the constantly updated news.
- 4 Target Group:** Users and Experts from all Areas of Intralogistics
- 5 Publisher:** TeDo Verlag GmbH • Zu den Sandbeeten 2 • 35043 Marburg

- 7 Data Format:** GIF, PNG, JPEG (72dpi, RGB colour space) or HTML5 file size max. 4MB  
No evaluations for flash banner or i-frames integrated banner possible.
- 8 Data Delivery:** One week before the release of the newsletter via e-mail:  
[banner@tedo-verlag.de](mailto:banner@tedo-verlag.de)
- 9 Contact:** **Panagiota Herbrand, Advertising Sales Manager**  
Phone: +49 6421 3086-519  
E-Mail: [pherbrand@tedo-verlag.de](mailto:pherbrand@tedo-verlag.de)

## 6 Banner Formats and Prices:

Banner	Size (Pixel)	Beschreibung	Price/month
1. Fullsize-Banner	468 x 60 pixel	Integrated prominent placement in the content of the website	€ 600.-
2. Skyscraper	160 x 600 pixel	Portrait advertising space to the right of the content	€ 700.-
3. Super-Banner	728 x 90 pixel	Prominent placed at the header with plenty of space for your advertising message	€ 1,200.-
4. Medium Rectangle	300 x 250 pixel	Striking in the middle of the editorial environment	€ 600.-
5. Standard Top	300 x 60 pixel	Concise smaller advertising space to the right of the content	€ 400.-
6. Cornersquare Banner	405 x 90 pixel	Striking placement in the upper right corner	€ 600.-
7. Wallpaper	1133 x 90 pixel + 160 x 600 pixel	Combine the advantages of Skyscraper and Super-Banner	€ 1,970.-
8. Billboard	1.133 x 250 pixel	Very prominent placement and especially suitable for large motifs due to maximum surface area	€ 3,250.-

Further formats upon request. All prices are plus statutory VAT.



- 1 Brief Description:** An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

## 2 Content und Formats: a) Sponsored Post

By clicking on the link in the Sponsored Post, the user can access the **complete article** at [www.dhf-magazin.com](http://www.dhf-magazin.com). From there there is a link to your target-URL.

### b) Text-Teaser

By clicking on the link in the Text-Teaser the user is taken **directly to your target URL**.

Required Data	Headline	Abstract	Thumbnail	Main body	Images for Main Body	Target URL
<b>Sponsored Post</b>	Max. 30 characters	Max. 250 characters	Width min. 750 Pixel	Approx. 2,500 characters	Width min. 750 Pixel	To your website
<b>Text-Teaser</b>	Max. 30 characters	Max. 250 characters	Width min. 750 Pixel	—	—	To your website

All pictures as JPEG, GIF or PNG in RGB-colour space in 72 dpi. Copyrights required.

- 3 Date:** Please send us your data **five working days** before publication via e-mail to: [banner@tedo-verlag.de](mailto:banner@tedo-verlag.de)

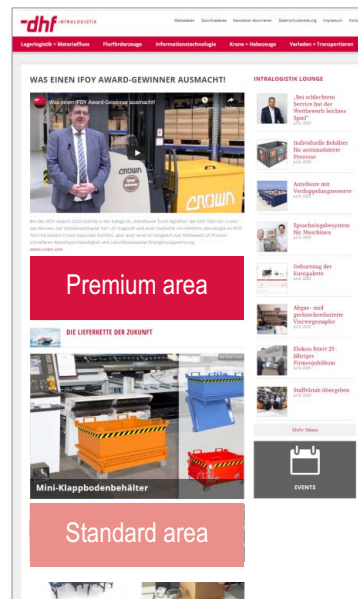
In addition to the placements described here, we are happy to offer you further placements on request. Please also inquire about our attractive combination offers 'Online+Newsletter', which we tailor to your communication goals and offer maximum reach.

## 4 Prices:

Medium and Format	Placement	Term	Price
<b>Sponsored Post Premium</b>	Head section	14 days	€ 1,200.-
<b>Sponsored Post Standard</b>	Bottom section	14 days	€ 1,000.-
<b>Text-Teaser Premium</b>	Head section	14 days	€ 990.-
<b>Text-Teaser Standard</b>	Bottom section	14 days	€ 890.-

(All prices are exclusive of the statutory VAT.)

## 5 Placement Website:

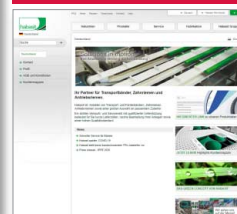


## Linking:

**Sponsored Post**  
Linking within  
[www.dhf-magazin.com](http://www.dhf-magazin.com)



**Text-Teaser**  
Linking to your target URL



**1 Name:** dhf Intralogistik Newsletter

**2 Brief Characteristics:** The newsletter of dhf Intralogistik deals with the overall area of in-house logistics, conveying, storage and transport technology. It informs monthly about the areas of rationalization of conveying, storage and transport technology, mechanization and automation in internal material flow.

**3 Target Group:** Users and experts from all areas of intralogistics

**4 Publication Frequency:** 24 x per year

**5 Usage Data:** 2,239 Subscribers (as of August 2020)

**6 Volume:** 9th volume 2021

**7 Publishing House:** TeDo Verlag GmbH  
Zu den Sandbeeten 2 • 35043 Marburg

**8 Contact:** **Christoph Scholze, Chief Editor**  
Phone: +49 6421 3086-203  
E-Mail: cscholze@tedo-verlag.de

**Panagiota Herbrand, Advertising Sales Manager**  
Phone: +49 6421 3086-519  
E-Mail: pherbrand@tedo-verlag.de

## Publication Dates 2021:

January	February	March	April	May	June
<b>01</b>   21.01.2021	<b>02</b>   04.02.2021	<b>04</b>   04.03.2021	<b>06</b>   01.04.2021	<b>09</b>   14.05.2021	<b>11</b>   10.06.2021
	<b>03</b>   18.02.2021	<b>05</b>   18.03.2021	<b>07</b>   15.04.2021	<b>10</b>   27.05.2021	<b>12</b>   22.06.2021
			<b>08</b>   29.04.2021		

July	August	September	October	November	December
<b>13</b>   01.07.2021	<b>16</b>   19.08.2021	<b>17</b>   02.09.2021	<b>20</b>   14.10.2021	<b>22</b>   11.11.2021	<b>24</b>   09.12.2021
<b>14</b>   15.07.2021		<b>18</b>   16.09.2021	<b>21</b>   28.10.2021	<b>23</b>   25.11.2021	
<b>15</b>   29.07.2021		<b>19</b>   30.09.2021			



## 9 Prices and Forms of Advertising:

Description	Format	Price
Header-Banner	600 x 150px	€ 365.-
Premium Banner	600 x 150px	€ 340.-
Standard Banner	600 x 150px	€ 320.-
Sponsoring	<ul style="list-style-type: none"> <li>• 3 product messages* (500 to 1,000 characters)</li> <li>• 1 banner (600 x 150px)</li> <li>• Company logo</li> </ul>	€ 2,020.-
Standalone Newsletter (Exclusive newsletter that only communicates your content)	<ul style="list-style-type: none"> <li>• 8-10 product messages* (500 to 1,000 characters)</li> <li>• 1 to 3 banners (600 x 150px)</li> <li>• Company logo</li> </ul>	€ 1,900.-

The above unit prices plus VAT apply to all ad sizes.

For information on Sponsored Post/Text Teaser, see page 23.

\* Texts are edited

## 10 File Formats:

600 x 150 pixels at 72dpi as JPG in RGB color space

File size max. 250KB

Please send us data in RGB color space only. If you send us data in CMYK color space, color deviations may occur during the production process.

## 11 Data Delivery:

Upon delivery, please send us the following data by e-mail to:

**banner@tedo-verlag.de**

- customer name
- Contact person for queries
- Destination URL

## 12 Deadline:

One week before the newsletter is published

## 13 Terms of payment/bank account:

The invoice amount is payable within 14 days of the invoice date.

We grant a 2% discount for payments within 8 days

### Sparkasse Marburg-Biedenkopf:

BLZ 533 500 00, Kto.-Nr. 1037305320

IBAN: DE83 5335 0000 1037 3053 20

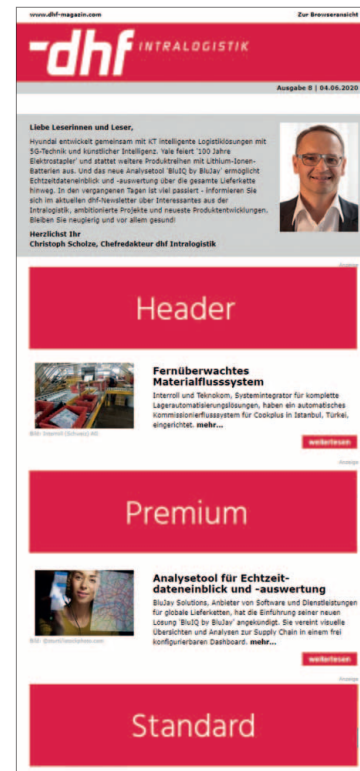
SWIFT-BIC: HELADEF1MAR

### Postbank Frankfurt/Main:

BLZ 500 100 60, Kto.-Nr. 517 030-603

IBAN: DE 51 5001 0060 0517 0306 03

SWIFT-BIC: PBNKDEFF



- 1 Brief Description:** An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

## 2 Content and Formats: a) Sponsored Post

By clicking on the link in the Sponsored Post, the user can access the **complete article at [www.dhf-magazin.com](http://www.dhf-magazin.com)**. **From there there is a link to your target-URL.**

## b) Text-Teaser

By clicking on the link in the Text-Teaser the user is taken **directly to your target URL**.

Required Data	Headline	Abstract	Thumbnail	Main body	Images for Main Body	Target URL
<b>Sponsored Post</b>	Max. 30 characters	Max. 250 characters	Width min. 750 Pixel	Approx. 2,500 characters	Width min. 750 Pixel	To your website
<b>Text-Teaser</b>	Max. 30 characters	Max. 250 characters	Width min. 750 Pixel	—	—	To your website

All pictures as JPEG, GIF or PNG in RGB-colour space in 72 dpi. Copyrights required.

- 3 Date:** Please send us your data **five working days** before publication via e-mail to: [banner@tedo-verlag.de](mailto:banner@tedo-verlag.de)

In addition to the placements described here, we are happy to offer you further placements on request. Please also inquire about our attractive combination offers 'Online+Newsletter', which we tailor to your communication goals and offer maximum reach.

## 4 Prices:

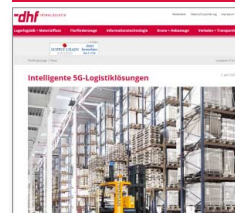
Medium and Format	Placement	Term	Price
<b>Sponsored Post Premium</b>	Head section	1 issue	€ 550.-
<b>Sponsored Post Standard</b>	Bottom section	1 issue	€ 420.-
<b>Text-Teaser Premium</b>	Head section	1 issue	€ 380.-
<b>Text-Teaser Standard</b>	Bottom section	1 issue	€ 320.-

(All prices are exclusive of the statutory VAT.)

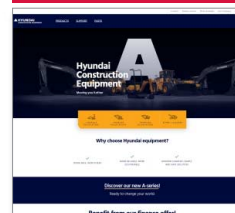
## 5 Placement Website:

## Linking:

**Sponsored Post**  
Linking within  
[www.dhf-magazin.com](http://www.dhf-magazin.com)



**Text-Teaser**  
Linking to your target URL



dhf Intralogistik is neither responsible for the content nor for any products offered.



## Your contact in the editorial department of dhf Intralogistik:



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## Publishing Management:



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**TeDo Verlag GmbH**

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## Your contacts in the media consulting of dhf Intralogistik:



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