

Size of publication DIN A 4, 210 width x 297 depth
Type area: 185 mm width x 270 mm depth

Advertisement sizes and basic rates

Format	width x depth in mm	
1/1 page	185 x 270	€ 3.600,00
2/3 page	122 x 270 or 185 x 180	€ 2.400,00
1/2 page	90 x 270 or 185 x 133	€ 1.800,00
1/3 page	59 x 270 or 185 x 90	€ 1.200,00
1/4 page	90 x 133 or 185 x 65	€ 900,00
1/8 page	90 x 65 or 43 x 133	€ 450,00
1/16 page	90 x 31 or 43 x 65	€ 230,00
price per millimeter (43 mm width)		€ 3,35

Discounts for insertions within one year

Series discount	size based	
3 advertisements	5%	2 pages 5%
6 advertisements	10%	4 pages 10%
12 advertisements	15%	8 pages 15%
24 advertisements	20%	12 pages 20%

Combination discounts with [me], dima or HOB on request.
No discounts for colour surcharges, loose and bound-in inserts.

Colour surcharges

Per standard colour (cyan, magenta, yellow)	€ 410,00
4-c according to European scale	€ 1.230,00

We reserve the right to make colour alignments.

Loose inserts

Only total circulation of 12.500 copies	
Price up to weight 25 g	€ 3.125,00

Format up to maximum 205 mm width and 294 mm depth.

Bound-in inserts

two-page version	€ 3.600,00
two-page version with flap	€ 4.950,00
four-page version	€ 6.350,00
six-page version	on request
eight-page version	on request

DIN A4 format, untrimmed 216 mm wide, 305 mm high.
Only total circulation, 13.000 including overshoots.

Tip-on-cards 1) postcards 2) CD ROM 3) trade samples

1) Affixing costs	€ 875,00
2) Affixing costs	€ 2.062,50
3) Affixing costs	on request

The tip ons are based on booking 1/1 or 2/1 pages.

Size minimum 90 x 140 mm, maximum 125 x 235 mm

Dispatch address (Bound-in inserts, loose inserts, tip-on cards)
On request

Printing process Offset print
Digitalized data will be needed. Please contact us for further information.

Print run	12.500
Circulation audit:	IVW (copies per edition, annual average)
Volume and year:	Vol. 64, 2018
Frequency:	10/year

Annual subscription rates abroad € 145,00 (postage incl.)

Finish Adhesive binding

Analysis of geographic distribution	%	Copies
Germany	98,9	12.172
Other countries	1,1	140
Actually distributed copies	100,0	12.312

Banner advertisements on www.dhf-magazin.com
sizes and basic rates

Format in pixel	(width x depth)	Front Page per month	per section per month
Half Banner	(234 x 60)	€ 300,00	€ 260,00
Full Banner	(468 x 60)	€ 500,00	€ 460,00
Rectangle	(160 x 120)	€ 560,00	€ 500,00
Skyscraper (S)	(120 x 600)	€ 600,00	€ 560,00
Skyscraper (L)	(160 x 600)	€ 660,00	€ 620,00

Media Information 2018



Prinrun:
12.500 copies 

Characteristics

The international journal **dhf intralogistics** deals with the entire field of intralogistics, conveyor, storage and transport technology, with rationalization of conveyor and storage processes, also mechanization and automation of the internal flow of materials and also design, operational method, equipment, planning, installations and systems of all types of conveyors. It provides special information and allows an exchange between the specialists of planning, production, organization and design.

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