

**Size of publication** DIN A 4, 210 width x 297 depth  
 Type area: 185 mm width x 270 mm depth

**Advertisement sizes and basic rates**

Format	width x depth in mm	
1/1 page	185 x 270	€ 3.560,00
2/3 page	122 x 270 or 185 x 180	€ 2.370,00
1/2 page	90 x 270 or 185 x 133	€ 1.780,00
1/3 page	59 x 270 or 185 x 90	€ 1.185,00
1/4 page	90 x 133 or 185 x 65	€ 890,00
1/8 page	90 x 65 or 43 x 133	€ 445,00
1/16 page	90 x 31 or 43 x 65	€ 225,00
price per millimeter (43 mm width)		€ 3,25

**Discounts for insertions within one year**

Series discount	size based	
3 advertisements	5%	2 pages 5%
6 advertisements	10%	4 pages 10%
12 advertisements	15%	8 pages 15%
24 advertisements	20%	12 pages 20%

Combination discounts with [me], dima or HOB on request.  
 No discounts for colour surcharges, loose and bound-in inserts.

**Colour surcharges**

Per standard colour (cyan, magenta, yellow)	€ 410,00
4-c according to European scale	€ 1.230,00

We reserve the right to make colour alignments.

**Loose inserts**

Only total circulation of 12.500 copies  
 Price up to weight 25 g € 3.000,00

Format up to maximum 205 mm width and 294 mm depth.

**Bound-in inserts**

two-page version	€ 3.560,00
two-page version with flap	€ 4.895,00
four-page version	€ 6.230,00
six-page version	on request
eight-page version	on request

DIN A4 format, untrimmed 216 mm wide, 305 mm high.  
 Only total circulation, 13.000 including overshoots.

**Tip-on-cards** 1) postcards 2) CD ROM 3) trade samples

1) Affixing costs	€ 875,00
2) Affixing costs	€ 2.062,50
3) Affixing costs	on request

The tip ons are based on booking 1/1 or 2/1 pages.

Size minimum 90 x 140 mm, maximum 125 x 235 mm

**Dispatch address** (Bound-in inserts, loose inserts, tip-on cards)  
 On request

**Printing process** Offset print  
 Digitalized data will be needed. Please contact us for further information.

<b>Print run</b>	12.500
Circulation audit:	IVW (copies per edition, annual average)
Volume and year:	Vol. 63, 2017
Frequency:	10/year

**Annual subscription rates** abroad € 140,00 (postage incl.)

**Finish** Adhesive binding

<b>Analysis of geographic distribution</b>	%	Copies
Germany	99,0	12.207
Other countries	1,0	123
Actually distributed copies	100,0	12.330

**Banner advertisements on www.dhf-magazin.com**  
 sizes and basic rates

Format in pixel	(width x depth)	Front Page per month	per section per month
Half Banner	(234 x 60)	€ 300,00	€ 260,00
Full Banner	(468 x 60)	€ 500,00	€ 460,00
Rectangle	(160 x 120)	€ 560,00	€ 500,00
Skyscraper (S)	(120 x 600)	€ 600,00	€ 560,00
Skyscraper (L)	(160 x 600)	€ 660,00	€ 620,00

# Media Information 2017



**Prinrun:**  
 12.500 copies

**Characteristics**

The international journal *dhf intralogistics* deals with the entire field of intralogistics, conveyor, storage and transport technology, with rationalization of conveyor and storage processes, also mechanization and automation of the internal flow of materials and also design, operational method, equipment, planning, installations and systems of all types of conveyors. It provides special information and allows an exchange between the specialists of planning, production, organization and design.

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Deadline for advertisements Day of publication	Special Subject Market Surveys	Trade Fairs
<b>1/2 January / February</b> DA: 14.02.2017 DP: 28.02.2017	<b>dhf special</b> <b>trade fair: LogiMAT</b>	<b>LogiMAT, Stuttgart</b> <b>14. – 16.03.2017</b> Automatisierungstreff, Boeblingen 28. – 30.03.2017
<b>3 March</b> DA: 09.03.2017 DP: 23.03.2017	<b>dhf special</b> <b>cranes and lifting devices</b>	Materialfluss-Kongress, Garching 04. – 05.04.2017
<b>4 April</b> DA: 04.04.2017 DP: 18.04.2017	<b>dhf special</b> <b>loading and transport</b>	Hannover Messe, Hanover 24. – 28.04.2017 Interpack, Düsseldorf 04. – 10.05.2017 transport logistic, Munich 09. – 12.05.2017 Ligna, Hanover 22. – 26.05.2017
<b>5 May</b> DA: 04.05.2017 DP: 18.05.2017	<b>dhf special</b> <b>warehouse logistics / material flow</b>	
<b>6 June</b> DA: 02.06.2017 DP: 20.06.2017	<b>dhf special</b> <b>forklift trucks</b> + manufacturers' survey	<b>Verpackungstag, Waiblingen</b> <b>27.06.2017</b>
<b>7/8 July / August</b> DA: 17.08.2017 DP: 31.08.2017	<b>dhf special</b> <b>information technology</b>	Zukunftskongress Logistik, Dortmund 12. – 13.09.2017 IMHX, Birmingham (GB) 13. – 16.09.2017
<b>9 September</b> DA: 13.09.2017 DP: 27.09.2017	<b>dhf special</b> <b>cranes and lifting devices</b> + manufacturers' survey	<b>Motek, Stuttgart</b> <b>09. – 12.10.2017</b>
<b>10 October</b> DA: 09.10.2017 DP: 23.10.2017	<b>dhf special</b> <b>warehouse logistics / material flow</b> + manufacturers' survey	BVL-Kongress, Berlin 25. – 27.10.2017
<b>11 November</b> DA: 09.11.2017 DP: 23.11.2017	<b>dhf special</b> <b>information technology</b>  <b>agile technology, industry 4.0</b>	SPS/IPC/Drives, Nuremberg 28. – 30.11.2017
<b>12 December</b> DA: 04.12.2017 DP: 18.12.2017	<b>world ranking list of forklift trucks</b> + poster	